

WISCONSIN GOVERNMENT FINANCE OFFICERS ASSOCIATION DONATIONS/SPONSORSHIPS

One of the main purposes for WGFOA's existence is to provide quality educational opportunities to its members. WGFOA does this through a number of avenues, including, but not limited to:

- WGFOA-sponsored conferences
- Joint conferences with other related professional organizations
- Accounting workshops
- Scholarship opportunities for members
- Promotion of the national GFOA annual conference

Unsolicited Donations/Sponsorships

Periodically a WGFOA board member is contacted by someone desiring to donate some funds to WGFOA. The following criteria will be used in determining whether or not the donation will be accepted:

- Donations will only be accepted from associate members.
- The purpose of the donation must be for the advancement of professional growth of the membership.
- The donation/sponsorship will help defray the cost of the training, such as paying for a speaker or offsetting food costs.
- Donation of gifts from associate members to be used as door prizes for members attending a training event will not be accepted due to conflict of interest policies applying to WGFOA members.
- Donation of door prize items from the national GFOA to help promote the national conference and GFOA will be accepted.
- Whether or not a donation/sponsorship had already been received from the associate member for the fiscal year. WGFOA reserves the right to limit the number of times in a fiscal year an associate member may provide a donation/sponsorship.

Solicited Donations/Sponsorships

On occasion, the WGFOA board may desire to solicit donations from associate members. The following criteria will be used to determine whether or not to solicit a donation:

- The board is planning a special event as part of a conference or training opportunity and desires to help offset some of the cost of the event.
- In order to provide quality education opportunities for its members, the board may occasionally need to pay for a speakers travel costs or speaker fees that are above the normal and desires to have some of these costs offset.
- In order to keep the cost of the registration fee reasonable and affordable for its members, it may seek donations to offset costs that are above normal.
- In order to provide scholarship opportunities to its members, the board may seek sponsorships of the cost from associate members.
- Donations will only be accepted from associate members.
- Associate members have the right to say no to any request for funding.
- WGFOA board members will minimize the frequency of these requests and keep the amount solicited as low as possible.

Promotional/Marketing Materials

Periodically a WGFOA board member may be asked by an associate member for permission to pass out flyers, brochures, or other materials promoting that company's business. WGFOA will not permit this type of marketing.

If an associate member sponsors a meal or event, the WGFOA board will verbally recognize the sponsorship at the conference, may list it on the agenda for others to see, and may, at its discretion, allow the associate member to display a sign showing the sponsorship at the event that is being sponsored. Other promotional/marketing materials will not be allowed.

Adopted: March 25, 2009

First Amendment: September 17, 2014