



WGFOA Spring Conference
April 23-24, 2015
Wilderness Territory Resort, WI Dells
Theme: *Economic Development, TIF Districts, & Historic Redevelopment*

THURSDAY, April 23, 2015

7:30–8:30 am	Registration/Continental Breakfast	Wilderness Rooms 2 & 5
8:30–10:30 am	<i>Leveraging State and Local Resources for Economic & Community Development</i> <i>Patrick Drinan, Economic Development Director, WEDC</i> <i>Jason Scott, Community Development Director, WEDC</i> <i>Darrin Wasniewski, Downtown Development Program Manager, WEDC</i>	Wilderness Rooms 2 & 5
10:30–10:45 am	Break	
10:45–11:45 am	<i>Powerful Ideas Have the Capacity to Change the World – WEDC Programs Helping Innovators and Early Stage Businesses Find Success</i> <i>Aaron Hagar, Technology Investment Manager, WEDC</i> <i>Chris Schiffner, Technology Investment Manager, WEDC</i>	Wilderness Rooms 2 & 5
11:45 am–Noon	WGFOA Business Meeting <i>Patricia A. McDermott, CPA, President, WGFOA</i>	
Noon–1:00 pm	Lunch	Wilderness Rooms 3 & 6
1:00 – 1:15 pm	<i>Demonstration of WGFOA’s New Website</i> <i>John Jacobs, WGFOA Secretary</i>	Wilderness Rooms 2 & 5
1:15 – 3:00 pm	<i>Finance Director Role in Economic Development</i> <i>Allen Marcuvitz, Attorney, von Briesen & Roper, SC</i> <i>Joe Murray, Vice President, Springsted</i> <i>John Ruggini, Finance Director, City of Wauwatosa</i>	Wilderness Rooms 2 & 5
3:00–3:15 pm	Break	
3:15–5:00 pm	<i>TIF Districts – The New, the Old, and the Necessary</i> <i>TIF Project Development</i> <i>David Schmiedicke, Finance Director, City of Madison</i> <i>Potential TIF Law Changes</i> <i>Todd Taves, Senior Financial Advisor/Principal, Ehlers Inc.</i> <i>Reporting/Closeout</i> <i>Renee Meinholz, Senior Manager, Baker Tilly Virchow Krause LLP</i>	Wilderness Rooms 2 & 5
5:00 pm	Reception	TBD

FRIDAY, April 24, 2015

7:30–8:30 am	Registration/Breakfast Buffet	Wilderness Rooms 3 & 6
8:30–10:00 am	<i>Economist Update</i> <i>Brian Jacobsen, CFA, Chief Portfolio Strategist, Wells Fargo Funds Management LLC</i>	Wilderness Rooms 2 & 5
10:00–10:15 am	Break	
10:15 am–Noon	<i>State Budget Updates</i> <i>Curt Witynski, Assistant Director, League of WI Municipalities</i> <i>Kyle Christianson, Director of Government Affairs, WI Counties Association</i>	Wilderness Rooms 2 & 5

WGFOA Board Meeting – Wednesday, April 22, 2014 at 5:30 pm – Room **TBD**
Members are welcome to attend.