


# Challenges To Economic Development



Mark D. O'Connell  
Executive Director  
Wisconsin Counties Association

Those counties,  
states and  
communities most  
prepared for the  
future are more likely  
to succeed.



# Economic Development Challenges

Demographics

Not enough education

Economy / tax structure

Vision gets sidetracked

# Demographics Challenge

World Fertility rate: 2.45

Replacement  
rate: 2.1



Britain: 1.91

China: 1.55

Japan: 1.39

Singapore: .78



Somalia: 6.25

Mali: 6.35

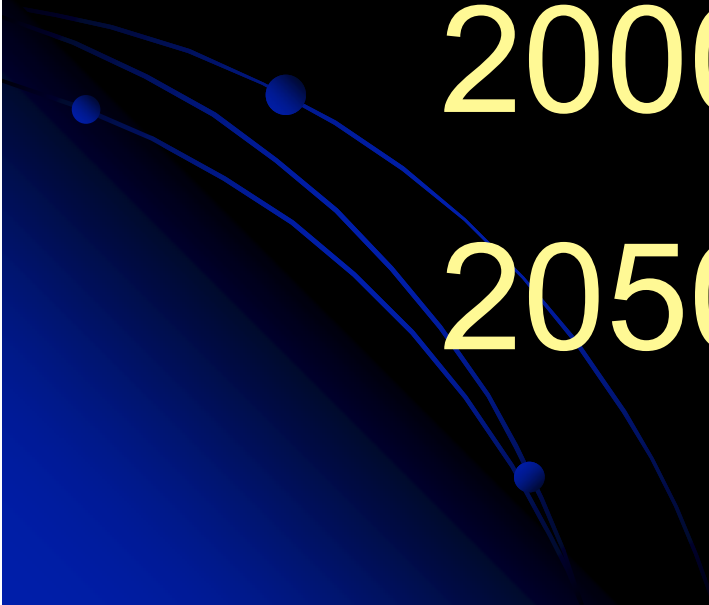
Uganda: 6.65

Niger: 7.52



# Developed Nations

1950	23%
2000	14%
2050	10%

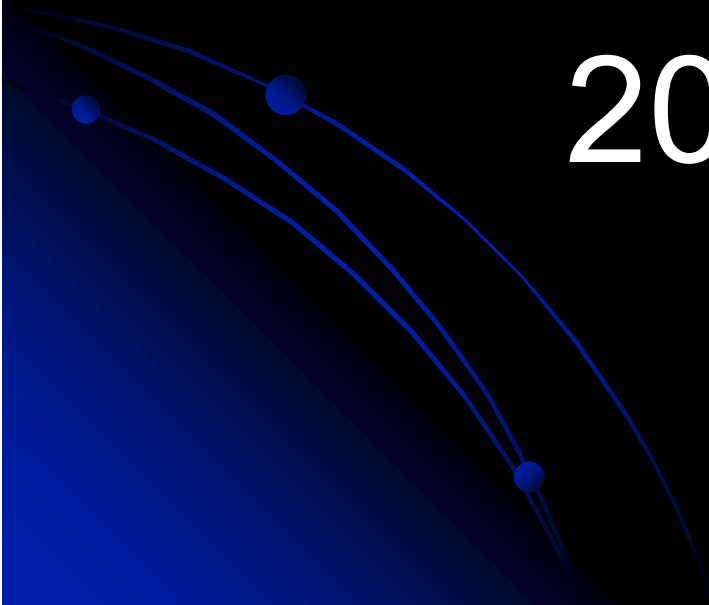


# Over 65 Population

1950 8%

2000 15%

2050 27%





Wisconsin

15% to 24%

2040

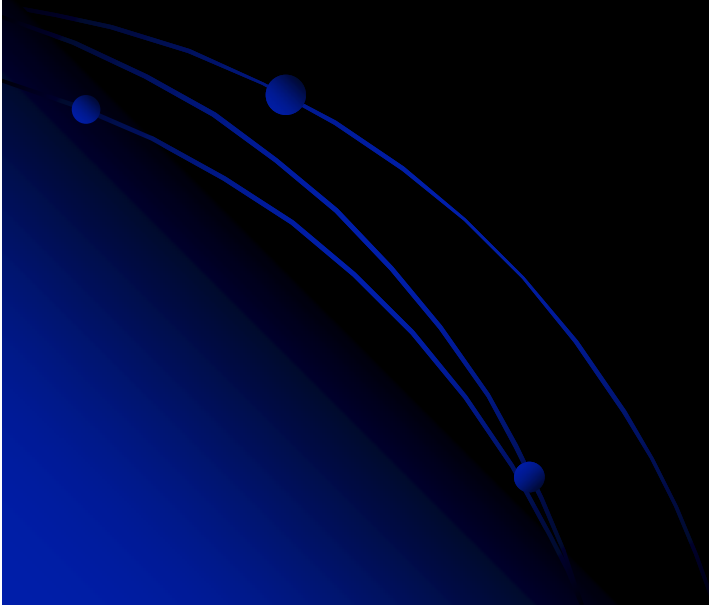


# Social Security

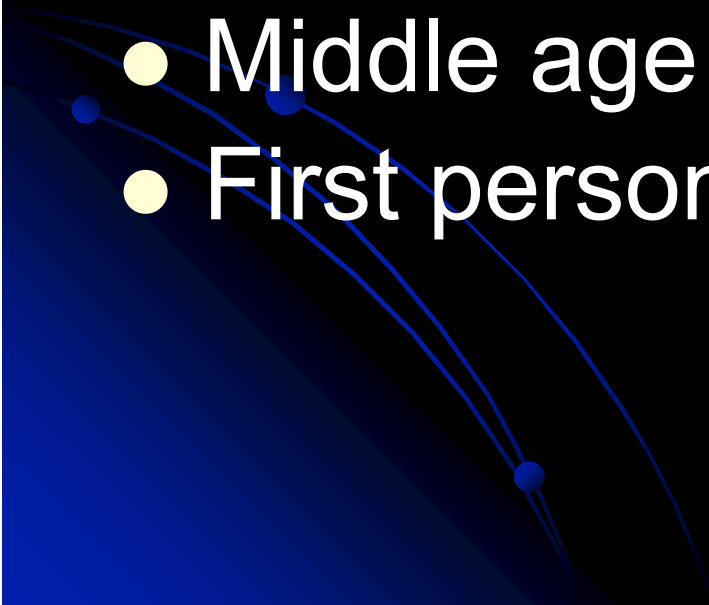
- In the beginning (1935), there were 42 workers contributing for each recipient.
- By 1960, the ratio of payers to recipients was 8.8 to 1.
- Today, it's 3.3 to 1.
- By 2025 it will be 2.2 to 1.

# Workforce

- Europe workforce 1% per year
- By 2030, 1.5% per year
- Medical field shortage



# Other Indicators

- Each generation is living longer and healthier than previous
  - Since 1900, average of 3 years
  - 2004 death rate drop of 50,000
  - Middle age being redefined
  - First person to live beyond 200?
- 

# Not Enough Education Challenge (per capita income challenge)

Wisconsin: 27.8%

Minnesota: 33.8%

U.S.: 29.9%

ALL OVER AMERICA — SMOKERS ARE CHANGING TO CHESTERFIELD

**“CHESTERFIELDS ARE PROVIDED EXCLUSIVELY on all United's Strato-cruiser flights to Honolulu. We have found our passengers prefer Chesterfields.”**

*W. Maganell*  
VICE PRESIDENT, UNITED AIR LINES

DALE ROBERTSON gets his Chesterfields from Stewardess Audrey Jones. See him starring in "LYDIA BAILEY" A 70th Century-Fox Production Color by Technicolor.

Wherever you go—*Sound Off*—  
for **MILDNESS**—plus  
**No Unpleasant After-taste\***

\*FROM THE REPORT OF A WELL-KNOWN RESEARCH ORGANIZATION

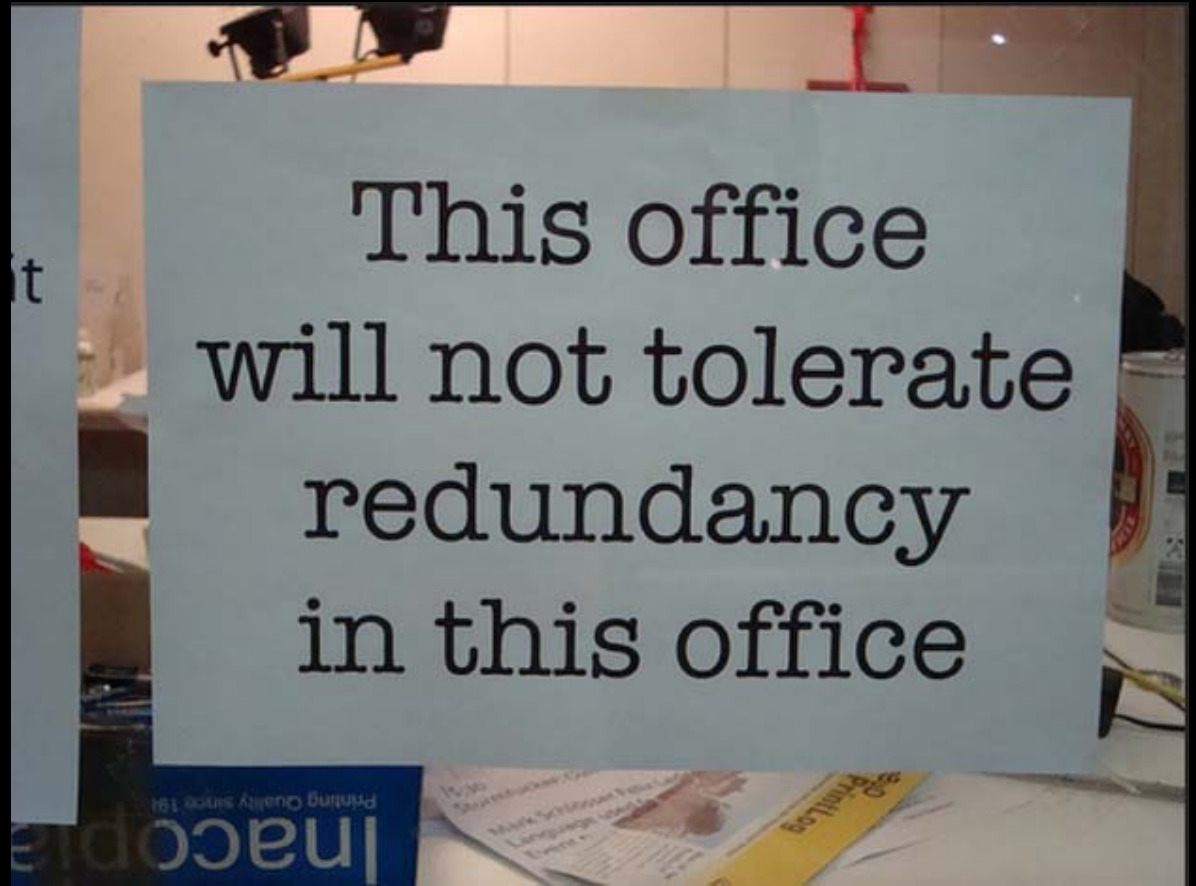
... **AND ONLY CHESTERFIELD HAS IT!**

*Try them Today!*

4

88.2%

59.7



6

92.3% 70.4

\$1,400,000,000,000

\$28,810

70%

3rd

**TEENAGERS**

**TIRED OF BEING  
HARASSED BY YOUR  
PARENTS?**

**ACT NOW!!**

**MOVE OUT, GET A JOB,  
PAY YOUR OWN WAY,  
WHILE YOU STILL KNOW  
EVERYTHING!!**

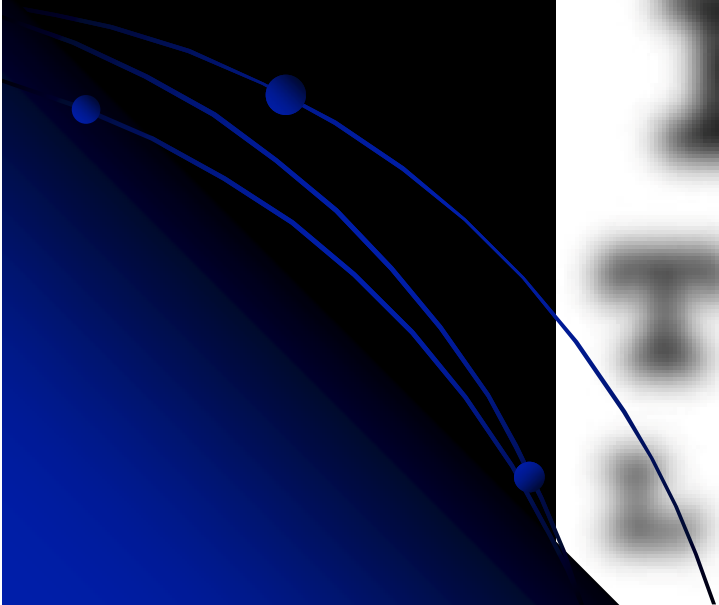
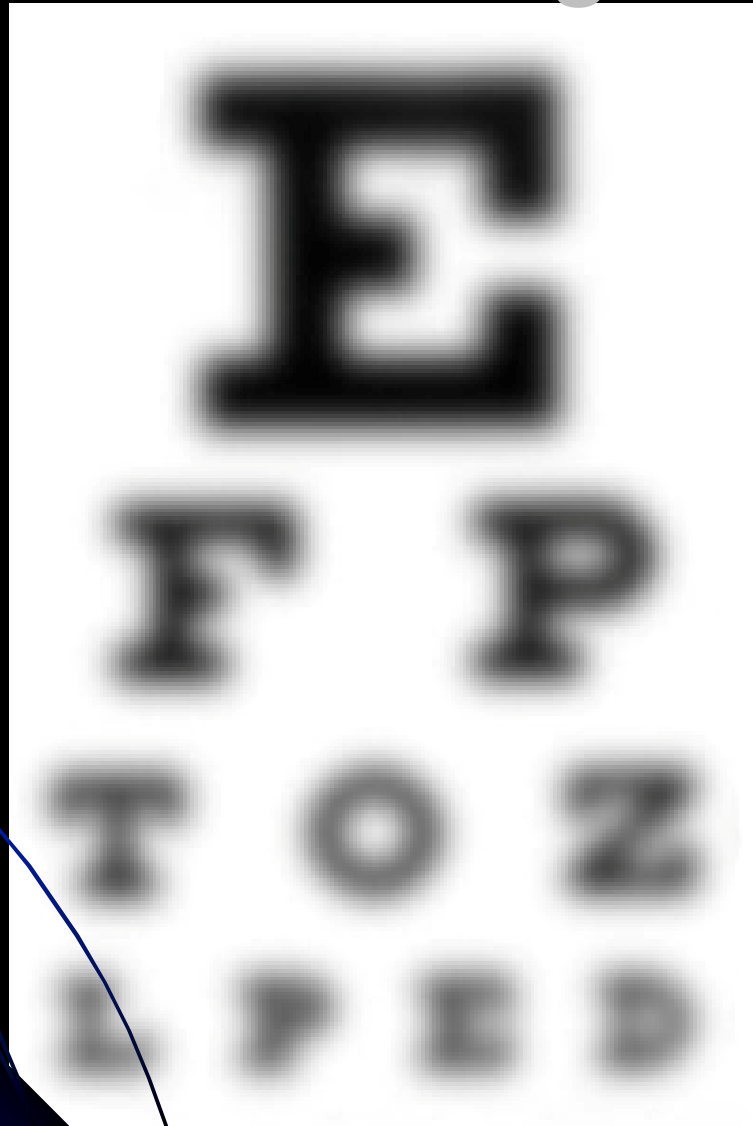


# Economy is Changing but Tax Structure is Not Challenge

*Out of the blue*



# Vision Gets Sidetracked Challenge





# Discussion and Questions

Mark D. O'Connell  
Wisconsin  
Counties  
Association