

**Theme: Technology, Banking, & Cash Management**

**THURSDAY, SEPTEMBER 26, 2024**

<b>7:30 – 8:30 a.m.</b>	<b>Registration/Continental Breakfast</b>	<b>Pre-Function/Riverside Ballroom C</b>
<b>8:30 – 10:00 a.m.</b>	<b>Six Things Everyone Should Know Banking &amp; Electronic Payments Options</b> Kim Preston, Marlee Jorgensen & David Schade, First Business Bank	<b>Riverside Ballroom AB</b>
<b>10:00 – 10:15 a.m.</b>	<b>Break</b>	
<b>10:15 – 11:45 a.m.</b>	<b>Best Way to Do an RFP for Banking Services + ERP</b> Panel: Jake Lapacek, US Bank; Alex Perry, ISG; Maria Schlichting & Danielle Igielski, Waukesha County	<b>Riverside Ballroom AB</b>
<b>11:45 – Noon</b>	<b>WGFOA Business Meeting</b> Stephanie Hall, WGFOA President	<b>Riverside Ballroom AB</b>
<b>Noon – 1:00 p.m.</b>	<b>Lunch</b>	<b>Riverside Ballroom C</b>
<b>1:00 – 2:30 p.m.</b>	<b>Fraud Trends, Fraud Prevention, and Cybersecurity</b> Kasia Harvell, US Bank	<b>Riverside Ballroom AB</b>
<b>2:30 – 2:45 p.m.</b>	<b>Break</b>	
<b>2:45 – 3:45 p.m.</b>	<b>Digital Forensic Investigation</b> Drew Schoeneck & Jeff Lenzner, WI Dept. of Justice	<b>Riverside Ballroom AB</b>
<b>3:45 – 4:30 p.m.</b>	<b>Legislative Update</b> Jerry Deschane, League WI Municipalities	<b>Riverside Ballroom AB</b>
<b>4:30 – 5:30 p.m.</b>	<b>Reception</b>	<b>Pre-Function</b>
<b>5:30 p.m.</b>	<b>Octoberfest</b> For those interested in joining the Octoberfest festivities, you can view the schedule of events for: <a href="#">Events &amp; Parades</a>   <a href="#">Music</a>   <a href="#">Beer List</a> For more information: <a href="https://www.oktoberfestusa.com/">https://www.oktoberfestusa.com/</a>	<b>Oktoberfest Grounds</b> 1 Oktoberfest Strasse, La Crosse, WI 54601
<b>7:00 p.m.</b>	<b>Tourchlight Parade</b> For more information: <a href="https://www.oktoberfestusa.com/events-list/parades/">https://www.oktoberfestusa.com/events-list/parades/</a>	<b>Kane &amp; Gillette Streets to Clinton Street</b>

**FRIDAY, SEPTEMBER 27, 2024**

<b>7:30 – 8:30 a.m.</b>	<b>Registration/Breakfast Buffet</b>	<b>Pre-Function/Riverside Ballroom C</b>
<b>8:30 – 9:45 a.m.</b>	<b>Working Smarter with Artificial Intelligence</b> Paul ML Belanger, PhD UWGB	<b>Riverside Ballroom AB</b>
<b>9:45 – 10:00 a.m.</b>	<b>Break</b>	
<b>10:00 – Noon</b>	<b>Working Smarter with Artificial Intelligence</b> Paul ML Belanger, PhD UWGB	<b>Riverside Ballroom AB</b>

**WGFOA Board Meeting – Wednesday, September 25, 2024, 5:30 p.m. – Meeting Room A**  
**Members are welcome to attend**