



WGFOA Spring Conference  
 April 24 – April 25, 2025  
 Holiday Inn  
 Stevens Point, WI

Theme: **TIF/Economic Development/Affordable Housing**

**THURSDAY, APRIL 24, 2025**

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	TBD
8:30 – 9:30 a.m.	<b>TIF Overview</b> Kristin Filipiak and Tod Ericson, Wisconsin Department of Revenue	TBD
9:30 – 10:30 a.m.	<b>TIF In Action</b> Adam Ruechel, Baird	TBD
10:30 – 10:45 a.m.	Break	
10:45 – 11:45 a.m.	<b>TIF Agreement Tips</b> TBD	TBD
11:45 – Noon	WGFOA Business Meeting: <i>Bill Burns, WGFOA President</i>	TBD
Noon – 1:00 p.m.	Lunch	TBD
1:00 – 1:45 p.m.	<b>The Affordable Housing Landscape</b> TBD	TBD
1:45 – 2:45 p.m.	<b>Affordable Housing Case Studies Panel</b> Mike Harrigan, H & A Advisors, LLC	TBD
2:45 – 3:00 p.m.	Break	
3:00 – 4:00 p.m.	<b>Regional Economic Development Initiatives</b> TBD	TBD
4:00 – 5:00 p.m.	<b>Economic Development Grants &amp; Incentives</b> Tim Weber, Senior Director at WEDC	TBD
5:00 p.m.	Reception	TBD

**FRIDAY, APRIL 25, 2025**

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	TBD
8:30 – 10:00 a.m.	<b>TID Advocacy Efforts</b> TBD	TBD
10:00 – 10:15 a.m.	Break	
10:15 – Noon	<b>Legislative Update</b> Jerry Deschane, League of Wisconsin Municipalities	TBD

WGFOA Board Meeting – Wednesday, April 23, 2025, 5:30 p.m. – TBD  
 Members are welcome to attend