



WGFOA Spring Conference
 April 24 – April 25, 2025
 Holiday Inn
 Stevens Point, WI

Theme: **TIF/Economic Development/Affordable Housing**

THURSDAY, APRIL 24, 2025

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	Expo 1, 2
8:30 – 9:30 a.m.	TIF Overview Kristin Filipiak and Tod Ericson, Wisconsin Department of Revenue	Expo 3A, 3B, 4
9:30 – 10:30 a.m.	TIF In Action Adam Ruechel, Baird	Expo 3A, 3B, 4
10:30 – 10:45 a.m.	Break	East Commons
10:45 – 11:45 a.m.	Words Matter! TIF Development Agreement Terminology Greg Johnson, Ehlers Public Finance Advisors Jared Walker Smith, BoardmanClark	Expo 3A, 3B, 4
11:45 – Noon	WGFOA Business Meeting: Bill Burns, WGFOA President	Expo 3A, 3B, 4
Noon – 1:00 p.m.	Lunch	Expo 1, 2
1:00 – 2:45 p.m.	The Affordable Housing Landscape & Case Studies Mike Harrigan & Steve Apfelbacher, H & A Advisors, LLC Curt Witynski, Witynski Consulting Denise Vandembush-Kohlmann, City of Waukesha	Expo 3A, 3B, 4
2:45 – 3:00 p.m.	Break	East Commons
3:00 – 4:00 p.m.	Collaboration Between Economic Development and Finance Dave Godek, City of Janesville Finance Director Jimsi Kuborn, City of Janesville Economic Development Director	Expo 3A, 3B, 4
4:00 – 5:00 p.m.	Economic Development Grants & Incentives Tim Weber, Senior Director at WEDC	Expo 3A, 3B, 4
5:00 p.m.	Reception	Sand/Spru/Front/Ever

FRIDAY, APRIL 25, 2025

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	Expo 3A, 3B, 4
8:30 – 10:00 a.m.	Economic Development and Housing: A County Perspective Panel Josh Schoemann, County Executive of Washington County Lance Pliml, Chair of the Wood County Board of Supervisors, former President of the Wisconsin Counties Association Tom Larson, President & CEO, Wisconsin REALTORS® Association Facilitated by Jim Wood: Chair, Wood Communications Group; Strategic Counsel to Competitive Wisconsin, Inc.	Expo 3A, 3B, 4
10:00 – 10:15 a.m.	Break	East Commons
10:15 – Noon	Legislative Update Jerry Deschane, League of Wisconsin Municipalities	Expo 3A, 3B, 4

WGFOA Board Meeting – Wednesday, April 23, 2025, 5:30 p.m. – Wisconsin Room
 Members are welcome to attend